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NEWS RELEASE
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Search on for innovative can creations

LUCKY HORSESHOE will defend its title as local masters of Red Bull's 'Art of Can' during the local leg of Red Bull's international Art of Can Exhibition.

The Barbados-leg of the Red Bull Art of Can is part of a worldwide hunt for creativity and is open to everyone from fulltime artists to those with just a creative flair. The primary material used must be a Red Bull can but participants can build, sculpt, weld, glue, bend, fold or use whatever method they chose to create their masterpieces.

The Lucky Horseshoe secured the first prize in the previous exhibition held in Barbados with its 'De Red Bull Bus,' while Harbour Lights captured second place with its life-size Snow Cone Cart.

A panel of judges will select the top three pieces from this year's entries to compete in the Red Bull Art of Can Exhibition in Jamaica in October. The talented creator of the top piece from Barbados will enjoy a VIP weekend in Jamaica during the exhibition.

The first Art of Can Exhibition took place in 1997, since then successful events have been held throughout the world from United States, to South Africa and of course, Red Bull's birthplace Austria.



CLOCKWISE:
Some of the creative
entries in previous
Red Bull Art of Can
Exhibitions in
Barbados, Trinidad
and across the globe.