



NEWS RELEASE  
April 16, 2010

## **Banks Beer a big hit at Spring Break**

**FOR THE SECOND CONSECUTIVE YEAR, Banks Beer was the featured beer for the month of March at Frenchy's Café & Grill's four restaurants located on the very popular Clearwater Beach, just west of Tampa, Florida.**

Official import agent, Stansfeld Scott Inc.'s Brewery Portfolio Manager, **Nigel Lobo** said, "Even with a cold snap the first two weeks of March, sales of Banks Beer during the Spring Break period were higher in 2010 as compared to the same period last year. Hundreds of cases of Banks Beer were sold at the Frenchy's restaurants and the feedback from both consumers and management at Frenchy's was very positive."

Frenchy's Manager **Alan Ebbert** had very high praises for the taste of Banks Beer and the reception that the product received from both Frenchy's regulars and out of town patrons.

Republic National Sales Representative for Frenchy's **Craig Duquensay** said, "Frenchy's restaurants continuously strive to give the best service and food to their customers, and over the years they have come to expect a product that takes them to that special place. Banks is a perfect fit for their clients."

Banks Beer is imported into the United States by Stansfeld Scott Inc. and distributed by Republic National Distribution Company for the entire state of Florida.

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**PIX CAPTION:**

***Frenchy's Café & Grill's staff had high praise for the taste of Banks Beer. Republic National Distribution Company's Sales Representative for Frenchy's Craig Duquensay (centre) with (L-R) Meghan Zettbrery, Matthey Kuzala, Stephanie Krasowski and Kerri Peterson.***