

BHL Banks Holdings Limited

NEWS RELEASE
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Banks Crazy Cash winner \$10, 000 richer

COLLEEN GILKES IS NOW \$10, 000 richer. The St. Peter resident is the lucky July winner of Banks Beer's ongoing Crazy Cash Promotion.

An excited Gilkes said, "This is the first time I've even won anything in my life! When I received the call I could not believe it. I was so shocked that I just stood there in disbelief. I could not get to sleep that night because I kept thinking, 'Is this real?' I enter every Banks competition and I sent in about 20 entries every week since the start of this promotion so I am overjoyed that one of my entries was drawn."

Banks Beer Brand Manager **Christian Gibbs** congratulated Gilkes. "We are happy to reward yet another loyal Banks Beer consumer. Hundreds of entries poured in during the promotion and we look forward to bringing joy to yet another person's life when the winner of the \$50, 000 grand prize is drawn and announced," said Gibbs.

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PIX CAPTION:
COLLEEN GILKES was all smiles as she accepted her \$10,000 cheque from Banks Beer Brand Manager (Ag.) Christian Gibbs.